



1770 Campton Road Inman, South Carolina 29349 USA 800.845.7007 www.kymcousa.com

**FOR IMMEDIATE RELEASE**

## 10 Professional ATV Racers Compete in the First USA KYMCO Cup Challenge

**Inman, SC** — The 2004 KYMCO ATV Bluegrass National was held July 2-4 at Daniel Boone MX Park in London, Kentucky. The highlight of the event for the 3,500 spectators was the KYMCO Cup Challenge on July 4th, a race featuring Mongoose ATVs provided by KYMCO and ridden by ten of the professionals competing in the weekend's other events. To make the race more exciting, the ten riders were drawn from a lottery the day before. The riders chosen were #13 John Natalie, #32 Matt White, #53 Kory Ellis, #64 Josh W. Starrett, #66 Greg T. Meeks, #71 W. I. McCarley, #117 Richard Tordoff, #309 Gilbert M. Attix, #411 Donald Lysinger, and #708 Harold Goodman. The riders were allowed to make minor alterations to the ATVs, such as exchanging rear sprockets and replacing tires, but the bikes were raced basically stock.

The day started out cool, overcast, and breezy, but a heavy rain began in the early afternoon, making the track one huge muddy mess. When the flag dropped at 1:30 pm, John Lysinger got the whole-shot and led the other nine riders into turn one. Vying for the \$3,000 grand prize, the riders pushed their ATVs so hard that two chains were snapped before the end of the first lap. The remaining riders stayed in close quarters, with the top three finishing the two-lap race barely seconds apart.

John Natalie, from Houtzdale, PA, came in first and walked away with a \$3,000 check. Gilbert Attix of Clayton, DE, placed second and took home \$1,500, while Donald Lysinger of Atco, NJ, rounded out the top three, pocketing \$500 for his efforts. Interestingly, all three racers usually ride Yamahas. The riders were also given trophies and sparkling grape juice, which they shook up and sprayed like champagne over the audience, much to the delight of the young fans.

The top three finishers all enjoyed the KYMCO ATVs. "It's a good bike," said winner Natalie, who usually rides a Yamaha 450. "I don't know if it's ready for us pros to be on it all the time, but obviously for two laps it held up, so it's a really good beginner bike." He added, "People have a lot of fun trail riding on an automatic. I think it's a good trail riding bike."

KYMCO ATV's also had excellent representation earlier in the day, when nine-year-old Jesse Skvarek of Jefferson, Ohio, placed second on his Mongoose in the 50 cc Limited. This exciting race thrilled the fans as the future pros duked it out on the challenging big-boy circuit.

Despite the nasty start to the day, riders and fans alike left the Daniel Boone MX Park thoroughly satisfied, even if a bit muddy. The KYMCO Cup Challenge had been a huge success, proving the new line of ATVs to be tough competitors, even when ridden by top professional riders.



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## **About KYMCO**

With headquarters in Taiwan and distribution in 63 countries, KYMCO is a global leader in power-driven products, under the corporate slogan "Power Your Life." Five manufacturing plants in Asia make use of the latest technology for the engineering and production of reliable engine, chassis, and other components. KYMCO is committed to maximum customer satisfaction and constant innovation, making use of the most advanced CAD/CAE tools to provide the best technical service.

KYMCO scooters, motorcycles and ATVs are imported through KYMCO Motorsports USA in Inman, South Carolina, where warehouse, management, and marketing facilities are located. An ever-expanding dealer network currently serves over 400 U.S. locations. Dealer inquiries are invited.

Press Contact:  
Rick Pawelka  
Marketing/Advertising  
919-656-6315  
[rick@kymcomarketing.com](mailto:rick@kymcomarketing.com)