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FOR IMMEDIATE RELEASE

KYMCO and Sheffield Financial to Offer New Customer Financing Options

Inman, SC — KYMCO USA has partnered with Sheffield Financial Corporation to provide its dealer network with a new option for retail financing of KYMCO ATVs, Scooters and Motorcycles. Sheffield is one of the most respected names in the power sports industry and offers the “10 Minute Decision,” so customers can learn quickly if they qualify.

To kick off the new relationship, Sheffield and participating KYMCO dealers will offer a 90 Days - Same as Cash promotion, with No Down Payment, No Payment and No Interest for 90 Days.

“We are very happy to have this new arrangement with Sheffield Financial,” said Bruce Ramsey, KYMCO USA Vice President for Sales and Marketing. “Quick response financing is just another way we can help our dealers serve our customers better.”

During the promotion, customers can purchase the new MXU 300, KYMCO’s first shaft-drive ATV, or another new model, the economy-minded MXU 150. With the addition of these two models, the KYMCO USA lineup now includes 6 ATVs from 50-300 cc, 10 scooters, and the Venox 250 motorcycle. More new introductions will be announced soon.

About Sheffield Financial

Sheffield Financial is headquartered in North Carolina and has an extensive independent dealer base throughout the U.S. Sheffield is associated with BB&T Bank and is an affiliate member of OPESSA.

About KYMCO

With headquarters in Taiwan and distribution in 63 countries, KYMCO is a global leader in power-driven products, under the corporate slogan “Power Your Life.” Five manufacturing plants in Asia use the latest technology for the engineering and production of reliable engine, chassis, and other components. KYMCO is committed to maximum customer satisfaction and constant innovation, making use of the most advanced CAD/CAE tools to bring superior engineering and design to their products.

KYMCO scooters, motorcycles and ATVs are imported and distributed by KYMCO USA in Inman, South Carolina, where the warehouse, management, and marketing facilities are located. An ever-expanding dealer network currently serves over 500 U.S. locations. Dealer inquiries are invited.

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