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**FOR IMMEDIATE RELEASE**

## **KYMCO USA to Sponsor Femmoto at Las Vegas Motor Speedway**

**Inman, SC** — KYMCO USA, exclusive North American distributor of KYMCO brand scooters, ATVs and the Venox 250 motorcycle, has signed on as an official sponsor for the 4<sup>th</sup> Annual Femmoto track day to be held October 1st and 2nd at Las Vegas Motor Speedway.

Day 1 of Femmoto is a women-only motorcycle event where lady riders have the opportunity to experience the track in a “non-testosterone environment.” Demo bikes, including multiple KYMCO Venox 250’s, will be provided for all participants, along with instruction for novice riders.

After the novice and intermediate session on Saturday October 1st, Femmoto will host a combined track day for women and men who bring their own motorcycles on Sunday October 2nd. A banquet sponsored by Moto-Euro magazine concludes the festivities. Host hotel is the Sahara Hotel and Casino.

Femmoto is the creation of Bonnie Strawser, who, along with Monte Lutz, operates the major U.S. track day organization, Sportbike Track Time.

“We are very excited that KYMCO USA will be participating in Femmoto 2005 with the Venox 250,” said Bonnie Strawser. “The KYMCO Venox is the kind of stylish entry-level motorcycle that women have been asking about for years.”

Light in weight and easy handling, the KYMCO Venox 250 has the look of a big cruiser with plenty of visual appeal. But this first-timer bike doesn’t skimp on features, with its powerful 250cc V-twin 8 valve DOHC, liquid-cooled engine, 5-speed gearbox and front disc brakes. A beautiful finish with plenty of chrome and available accessories rounds out this already complete package. Dependability is built in, and KYMCO backs the Venox 250 with a two-year factory warranty.

“It’s a great opportunity to be associated with Sport Bike Tracktime and Femmoto,” said KYMCO USA President/CEO Eric Bondy. “The event has certainly proven its popularity, and we expect the Venox 250 to be popular with female riders.”



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Last year's Femmoto brought 100 women from all over the U.S. and Mexico to the Spring Mountain Motorsports Park in Pahrump, Nevada. The organizers did more than simply provide participants with an enjoyable day. At the conclusion, Femmoto and Sportbike Track Time proudly presented a check for \$3,500 to the Susan G. Komen Breast Cancer Foundation.

This year the event has moved to the much larger Las Vegas Motor Speedway (an official NASCAR venue), and it has still sold out early with a waiting list of riders hoping to get a canceled slot.

### **About Femmoto**

Femmoto began in 2001 as a women-only track day, but has quickly evolved into an organization that fills the void for women motorcycle riders who are looking not only to improve their riding skills with on-track instruction, but who need information, contacts, and specialty services/products. Year-round, Club Femmoto gives members special discounts, products, and information for women riders. Femmoto works with the manufacturers so their products can be more effective, appealing, and useful to women riders. More at [www.femmoto.com](http://www.femmoto.com)

### **About KYMCO**

With headquarters in Taiwan and distribution in 63 countries, KYMCO is a global leader in power-driven products, under the corporate slogan "Power Your Life." Five manufacturing plants in Asia use the latest technology for the engineering and production of reliable engine, chassis, and other components. KYMCO is committed to maximum customer satisfaction and constant innovation, making use of the most advanced CAD/CAE tools to bring superior engineering and design to their products.

KYMCO scooters, motorcycles and ATVs are imported and distributed by KYMCO USA in Inman, South Carolina, where the warehouse, management, and marketing facilities are located. An ever-expanding dealer network currently serves over 500 U.S. locations. Dealer inquiries are invited.

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