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FOR IMMEDIATE RELEASE

KYMCO USA Announces New President/CEO, Eric Bondy

Inman, SC — KYMCO USA, exclusive North American distributor of KYMCO brand scooters and ATVs, has announced that Eric Bondy has accepted the position of President and CEO. Mr. Bondy has assumed day-to-day responsibility for all operational aspects of the business.

“KYMCO manufactures very high quality products and our future is unlimited,” Bondy said. “I look forward to helping this company bring exciting high-tech products to market.”

Recent KYMCO introductions have included the utility-targeted MXU 250 ATV, and a prototype 500 cc scooter under the model name “Exciting.” KYMCO authorized dealers now offer 10 scooter models, 5 ATV models, and the Venox 250 motorcycle. Because its products offer a unique combination of quality, performance, and value, the company is rapidly becoming a major competitor in the American motorsports arena.

Prior to joining KYMCO, Mr. Bondy spent the past eight plus years in various roles involving sales and marketing at Arctic Cat in Thief River Falls, Minnesota.

About KYMCO

With headquarters in Taiwan and distribution in 63 countries, KYMCO is a global leader in power-driven products, under the corporate slogan “Power Your Life.” Five manufacturing plants in Asia use the latest technology for the engineering and production of reliable engine, chassis, and other components. KYMCO is committed to maximum customer satisfaction and constant innovation, making use of the most advanced CAD/CAE tools to bring superior engineering and design to their products.

KYMCO scooters, motorcycles and ATVs are imported and distributed by KYMCO USA in Inman, South Carolina, where the warehouse, management, and marketing facilities are located. An ever-expanding dealer network currently serves over 400 U.S. locations. Dealer inquiries are invited.

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