



1770 Campton Road Inman, South Carolina 29349 USA 800.845.7007 www.kymcousa.com

FOR IMMEDIATE RELEASE

KYMCO Credit Services Offers Customers Convenient Dealer-Based Financing

Inman, SC — KYMCO USA announces the formation of KYMCO Credit Services, a program that will enable customers to conveniently finance their purchases directly through any participating KYMCO dealer.

The KYMCO Credit Services program is underwritten by Sparta Commercial Services, the only independent, nationwide financial services company exclusively dedicated to the powersports industry. As enthusiasts themselves, the founders of Sparta believe that the industry's dealers and their customers deserve to have a financial services company available that is fully committed to meeting their unique requirements.

Participating KYMCO USA dealers submit credit applications online, which are reviewed within minutes and, when approved, funded within 48 hours. KYMCO Credit offers a liberal credit policy that is unique in the lending industry. Unlike most other lenders, KYMCO Credit recognizes that circumstances can sometimes skew a credit review unfairly. By assigning a live credit analyst to every questionable application, KYMCO Credit tries to put every customer on the ride of his or her dreams.

KYMCO Credit will lease or finance both new and used scooters, ATVs, and Venox model motorcycles up to 3 years old. For those customers who prefer the advantages of leasing, KYMCO Credit offers a *Purchase-Plus* Program with lower payments early-on and a pre-set buy-out amount at the conclusion of the lease, which can be financed at that time. The *Purchase-Plus* Program is also referred to as a "lease-to-own" arrangement.

For those customers who prefer installment financing for the purchase of their new or used vehicle, the KYMCO Credit *Sport-Loan* has competitive rates, excellent terms, and the same liberal credit policy, all designed especially to meet the needs of the powersport enthusiast.



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About KYMCO

With headquarters in Taiwan and distribution in 63 countries, KYMCO is a global leader in power-driven products, under the corporate slogan "Power Your Life." Five manufacturing plants in Asia use the latest technology for the engineering and production of reliable engine, chassis, and other components. KYMCO is committed to maximum customer satisfaction and constant innovation, making use of the most advanced CAD/CAE tools to provide the best technical service.

KYMCO scooters, motorcycles and ATVs are imported through KYMCO Motorsports USA in Inman, South Carolina, where the warehouse, management, and marketing facilities are located. An ever-expanding dealer network currently serves over 400 U.S. locations. Dealer inquiries are invited.

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