



1770 Campton Road Inman, South Carolina 29349 USA 800.845.7007 www.kymcousa.com

FOR IMMEDIATE RELEASE

Bert's Megastore Becomes Latest, Largest U.S.

KYMCO Dealership

Inman, SC—Bert's Mega Mall of Covina, California — the nation's largest motorcycle, watercraft, and ATV superstore — has announced that it will now carry KYMCO products. The legendary dealership, which occupies both an ex-Kids R Us and an ex-Target store, will now sell and service KYMCO ATVs.

“Being picked up by Bert's sends a message to the entire industry about KYMCO being a brand on the rise,” said Bruce Ramsey, Director of Sales and Marketing for KYMCO Motorsports USA.

Bert's got its start as a bicycle dealership in 1959. But, in the California tradition, it kept expanding until it reached today's mega-proportions. KYMCO takes its place in the Bert's inventory next to Kawasaki, Honda, Polaris, Bombardier/Sea Doo, Suzuki, Ducati, Tahoe Trailers, Crownline Boats, and KTM motorcycles.

KYMCO USA offers 11 scooter models, 4 ATV models, and one motorcycle in the U.S. market. Because its products offer a unique combination of quality, performance, and value, the company is rapidly becoming a major competitor in the American motorsports arena.

All KYMCO 2-wheel products are backed by a two year warranty and 4-wheel product comes with a one year warranty with parts and factory-trained service technicians available at any authorized dealer.

Known around the world, Kymco scooters, motorcycles and ATVs are bringing fun, reliable, and affordable transportation to a growing number of American riders.



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About KYMCO

With headquarters in Taiwan and distribution in 63 countries, KYMCO is a global leader in power-driven products, under the corporate slogan "Power Your Life." Five manufacturing plants in Asia use the latest technology for the engineering and production of reliable engine, chassis, and other components. KYMCO is committed to maximum customer satisfaction and constant innovation, making use of the most advanced CAD/CAE tools to provide the best technical service.

KYMCO scooters, motorcycles and ATVs are imported through KYMCO Motorsports USA in Inman, South Carolina, where the warehouse, management, and marketing facilities are located. An ever-expanding dealer network currently serves over 400 U.S. locations. Dealer inquiries are invited.

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