



1770 Campton Road Inman, South Carolina 29349 USA 800.845.7007 www.kymcousa.com

FOR IMMEDIATE RELEASE

KYMCO Introduces 3 New Scooter Models From 50cc – 250cc.

Inman, SC — KYMCO Motorsports, the exclusive U.S. importer for Taiwan-based KYMCO, has expanded its scooter lineup with the addition of the affordable Vitality 50, the Euro-styled People 250, and top-of-the-line Grandvista 250. This expansion allows KYMCO's dealers to offer 11 scooter models, five ATV models, and one motorcycle in the U.S. market. Because its products offer a unique combination of quality, performance, and value, the company is rapidly becoming a major competitor in the American motorsports arena.

Comfortable and stylish, the Vitality 50 is basic transportation with KYMCO reliability built in. Getting across campus or knocking around town at only 213 pounds, with a 2-stroke, air-cooled engine, this scooter is simplicity itself. A front disc brake provides reliable stopping power and the combination of electric and kick starting provides convenience. The Vitality 50 is available in red or blue.

While commuting to work or running errands around town, the People 250 offers plenty of comfort and power to spare. Dual rear shocks and telescopic front forks provide positive cornering and a smooth ride over every urban obstacle, from potholes to speed bumps. Dual mirrors and a large padded seat add to rider comfort, and a built-in rear luggage rack provides a place for gear. A full front fender and detailed grill under the handlebars make the People 250 look like the substantial ride that it is. With 18 horsepower, it will get you where you need to go. The People 250 comes in gray or wine.

The Grandvista is KYMCO's grand vision of how well appointed a scooter can be. From the 12-inch front wheel to the backrest behind the passenger seat, everything on the Grandvista is at the forefront of scooter design. Adjustable hydraulic rear shocks and telescopic front forks offer a superior ride. The well-padded driver's seat and padded backrest make for comfortable and safe operation. A swept-back windscreen, modeled after high-end sport bikes, protects the rider's face and eyes. The 249cc, SOHC liquid cooled engine delivers an excellent cruising speed and plenty of passing power. As on all KYMCO scooters, the CVT transmission provides stepless acceleration from a stand still all the way up to cruising speed. Other features include plenty of under-seat storage, retractable mirrors, a digital dash, front and rear disc brakes, and of course the fuel economy that makes even a scooter this luxurious a bargain to own. The Grandvista is available in white or blue.

All KYMCO scooter models are backed by a two-year warranty, with parts and factory-trained service technicians available at any authorized dealer.

Known around the world, KYMCO scooters, motorcycles and ATVs are bringing fun, reliable, and affordable transportation to a growing number of American riders.



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Scooter Specifications

KYMCO Vitality 50

Engine Type	2-stroke air-cooled
Displacement	49cc
Bore/Stroke	39x41.4mm
Compression	7.2:1
Cooling System	Fan
Ignition	Electric w/kick start backup
Gearbox	Automatic CVT
Chassis	Steel
Front Suspension	Telescopic forks
Rear Suspension	Mono shock
Front Brake	Single disc
Rear Brake	Drum
Front Wheel/Tire	120/70-12
Rear Wheel/Tire	130/70-12
Seat Height	32.8 in. (835mm)
Wheelbase	51 in. (1296mm)
Fuel Capacity	1.3 gals. (5 liters)
Weight	213 lbs.
Features	Analog speedometer, odometer, fuel gauge and low oil indicator light. Under seat single helmet storage and a 2 Year Factory Warranty.

KYMCO People 250

Engine Type	4-stroke water-cooled SOHC
Displacement	249cc
Bore/Stroke	72.7x60mm
Cooling System	Water-cooled
Ignition	Electric
Gearbox	Automatic CVT
Chassis	Steel
Front Suspension	Telescopic forks
Rear Suspension	Dual shock absorbers
Front Brake	Single disc
Rear Brake	Single disc
Front Wheel/Tire	110/70-16
Rear Wheel/Tire	140/70-16
Seat Height	30.9 in. (787mm)
Wheelbase	59.6 in. (1515mm)
Fuel Capacity	2.1 gals. (8 liters)
Weight	367 lbs.
Features	Analog speedometer, odometer, fuel gauge and digital clock. Under seat single helmet storage and a 2 Year Factory Warranty. C.A.R.B Certified.



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KYMCO Grandvista 250

Engine Type	4-stroke water-cooled SOHC
Displacement	249cc
Bore/Stroke	72.7x60mm
Cooling System	Water-cooled
Ignition	Electric
Gearbox	Automatic CVT
Chassis	Steel
Front Suspension	Telescopic forks
Rear Suspension	Adjustable hydraulic shock absorbers
Front Brake	Single disc with dual piston calipers
Rear Brake	Single disc with dual piston calipers
Front Wheel/Tire	120/70-12
Rear Wheel/Tire	140/70-12
Seat Height	30.3 in. (770mm)
Wheelbase	56.4 in. (1435mm)
Fuel Capacity	2.4 gals. (9.1 liters)
Weight	359 lbs.
Features	Digital speedometer, odometer, tachometer, fuel gauge, temp gauge and clock. Under seat dual helmet storage. Dual folding electric mirrors. Helmet hook. Integrated windshield. Cell phone holder with 12V DC adapter and a 2 Year Factory Warranty. C.A.R.B. Certified.

Specifications and colors are subject to change without written notice. KYMCO vehicles meet all applicable Federal Motor Vehicle Safety and EPA standards.

About KYMCO

With headquarters in Taiwan and distribution in 63 countries, KYMCO is a global leader in power-driven products, under the corporate slogan "Power Your Life." Five manufacturing plants in Asia use the latest technology for the engineering and production of reliable engine, chassis, and other components. KYMCO is committed to maximum customer satisfaction and constant innovation, making use of the most advanced CAD/CAE tools to provide the best technical service.

KYMCO scooters, motorcycles and ATVs are imported through KYMCO Motorsports USA in Inman, South Carolina, where the warehouse, management, and marketing facilities are located. An ever-expanding dealer network currently serves over 400 U.S. locations. Dealer inquiries are invited.

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