

1770 Campton Road Inman, South Carolina 29349 USA 864-472-2622 www.kymcousa.com

## FOR IMMEDIATE RELEASE

## KYMCO Joins Corona Extra AMA SuperBike Team

**Inman, SC** — (April 1, 2006) Corona Extra Racing, an official SuperBike World Championship sponsor, has announced that KYMCO USA will provide the team's official support vehicles for the 2006 campaign. KYMCO USA is the exclusive North American distributor of KYMCO brand motorcycles, scooters, and ATVs.

KYMCO will provide three of its ZX 50 scooters and two Mongoose 90 ATVs for team use in the pits and elsewhere on the racing circuit's ten venues. Fans can look for Corona Extra riders Akira Tamitsuji and Mike Sanchez to be aboard a KYMCO ZX-50 scooter, painted in the distinctive Corona Extra racing colors, when they are not riding their SuperBike or SuperStock machines.

"We are extremely pleased to have this opportunity to work with the Corona Extra team, which has such a respected reputation in the world of two-wheel racing," said Bruce Ramsey, KYMCO USA Vice President Sales/Marketing.

"Corona Extra Racing is happy to have KYMCO back aboard the team for 2006", said Tim Saunders, Principal for Corona Extra Racing. "We have enjoyed excellent service from our 2003 KYMCO scooters and are looking forward to the new models. Look out for more Corona sales promotions featuring Team replica scooters later in the year. Last year, nine were given away!"

Promotional scooters will be used away from the track as well, making frequent appearances at Point-Of-Sale (POS) promotions with the popular Corona spokes-models who will be available to KYMCO USA for scooter photo opportunities. Promotional clothing featuring the Corona/team logo and KYMCO graphics will also be available at race venues and from KYMCO USA dealers.

The KYMCO ZX 50 is the choice for anyone with a taste for the best but a tight budget. With a 2-stroke, oil-injected, 49cc engine and electric start, front disc brakes and KYMCO's popular "stepless" CVT transmission, the ZX50 is the real deal. Add plenty of underseat storage, cool colors and eye catching graphics and you've got a scooter with killer looks and high-performance at an unbeatable low price.

The Mongoose 90 offers great mid range-performance with aggressive sport styling. With KYMCO's reliable, high torque, environmentally friendly 4-stroke air-cooled engine, this ATV is a great entry level Quad for every young off road enthusiast. Sport ATV styling, a wide stance and larger tires provide greater stability. Disc brakes and a lanyard switch provide extra safety.



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## **About KYMCO**

With headquarters in Taiwan and distribution in 74 countries, KYMCO is a global leader in power-driven products, under the corporate slogan "Choose Your Own Path." Five manufacturing plants in Asia use the latest technology for the engineering and production of reliable engine, chassis, and other components. KYMCO is committed to maximum customer satisfaction and constant innovation, making use of the most advanced CAD/CAE tools to bring superior engineering and design to their products.

KYMCO scooters, motorcycles and ATVs are imported and distributed by KYMCO USA in Inman, South Carolina, where the warehouse, management, and marketing facilities are located. An ever-expanding dealer network currently serves over 500 U.S. locations. Dealer inquiries are invited.

## **About Corona Extra Racing**

The Corona Extra Racing Team is a recognized front-runner in AMA SuperBike racing with three national championships to its credit as well as multiple wins in national 24-Hour endurance racing and podiums in SuperMoto. The Team, based in Birmingham, AL., additionally operates a nationwide retail store display bike program, one of Corona's most successful point-of-sales programs ever!

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